



A new look at life

Tata AIG Life Insurance Company Ltd. appoints Mr. Saravana Kumar Ananthan as Chief Investment Officer

Mumbai, October 21, 2009: Tata AIG Life Insurance Company Ltd. (Tata AIG Life) today announced the appointment of Mr. Saravana Kumar Ananthan as Chief Investment Officer of the company. Prior to joining Tata AIG Life, Mr. Ananthan was with ICICI Bank where he was Co-Head of Trading Book (Portfolio Management) for India-linked investments. He was also the head of the international banking group's Global Credit Trading department.

As Chief Investment Officer, Mr. Ananthan will be responsible for managing the overall investments assets of Tata AIG Life, including the balance sheet assets and assets under the unit linked business.

Commenting on the appointment Mr. M. Suresh, Managing Director, Tata AIG Life Insurance Co. Ltd., said, "We are delighted to welcome Mr. Ananthan on board, whose impressive track record in handling investments and portfolio management services makes him an invaluable asset to the team. We are positive that his experience will contribute towards our constant endeavors to build a quality and financially strong organization that has full trust of our customers and partners."

Mr. Ananthan brings with him over 17 years of experience within the investment functions of multiple crème institutions. Prior to working at ICICI Bank, he had stints with SBI Asset Management Company, Unit Trust of India and Bharat Electronics. Mr. Ananthan holds a Masters in Business Administration from The Indian Institute of Management, Bangalore. An engineering graduate from Guindy Government Engineering College, Chennai, he also has a CAIIB degree to his credit. Apart from work, Mr. Ananthan has keen interest in music.

Tata AIG Life Insurance Company Ltd.

Tata AIG Life Insurance Company Limited (Tata AIG Life) is a joint venture company, formed by the Tata Group and American International Group, Inc. (AIG). Tata AIG Life combines the Tata Group's pre-eminent leadership position in India and AIG's global presence as one of the world's leading international insurance and financial services organization. The Tata Group holds a majority stake (74%) in the company and American International Assurance Company, Ltd. (AIA) holds 26% through an AIA Group company. AIA is a leading international insurance franchise of AIG. Tata AIG Life Insurance Company was licensed to operate in India on February 12, 2001 and started operations on April 1, 2001.

The Tata Group

Tata is a rapidly growing business group based in India with significant international operations. Revenues in 2007-08 are USD 62.5 billion (around Rs. 251,543 crores), of which 61% was from business outside India. The Tata Group's Net Profit for 2007-08 is USD 5.4 billion (around Rs. 21,578 crores). The Tata Group employs around 350,000 people worldwide. The Tata name has been respected in India for 140 years for its adherence to strong values and business ethics. The business operations of the Tata Group currently encompass seven business sectors - Communications and Information Technology, Engineering, Materials, Services, Energy, Consumer Products and Chemicals. The Tata Group's 28 publicly listed enterprises have a combined market capitalization of around \$60 billion, among the highest among Indian business houses, and a shareholder base of 2.9 million. The major companies in the Group include Tata Steel, Tata Motors, Tata Consultancy Services (TCS), Tata Power, Tata Chemicals, Tata Tea, Indian Hotels, Tata Teleservices and Tata Communications.

American International Group, Inc. (AIG)

American International Group, Inc. (AIG), a world leader in insurance and financial services, is a leading international insurance organization with operations in more than 130 countries and jurisdictions. AIG companies serve commercial, institutional and individual customers through the most extensive worldwide property-casualty and life insurance networks of any insurer. In addition, AIG companies are leading providers of retirement services, financial services and asset management around the world. AIG's common stock is listed on the New York Stock Exchange, as well as the stock exchanges in Ireland and Tokyo.

Disclaimers:

- Insurance is the subject matter of the solicitation
- Please refer to the product brochure for detailed terms and conditions before concluding a sale
- Regd. & Corporate Office: Tata AIG Life Insurance Company Ltd. (Regd. 110) Peninsula Tower, 6th Flr., Peninsula Corporate Park, Ganpatrao Kadam Marg, Lower Parel, Mumbai – 400 013
- For more information, call on our 24 hours toll free helpline at 1800 119966 or SMS 'LIFE' to 58888
- Visit our website www.tata-aig-life.com